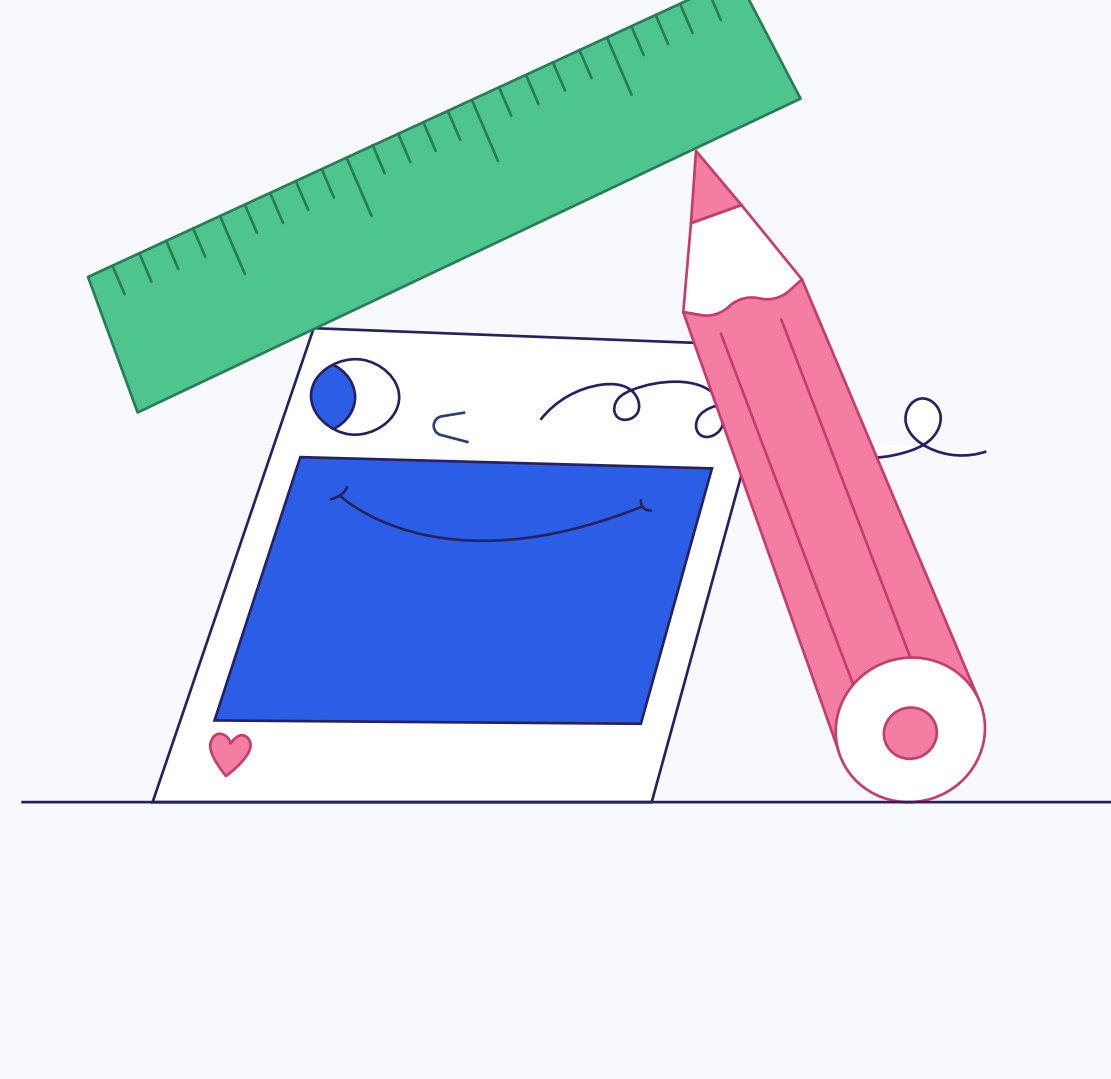
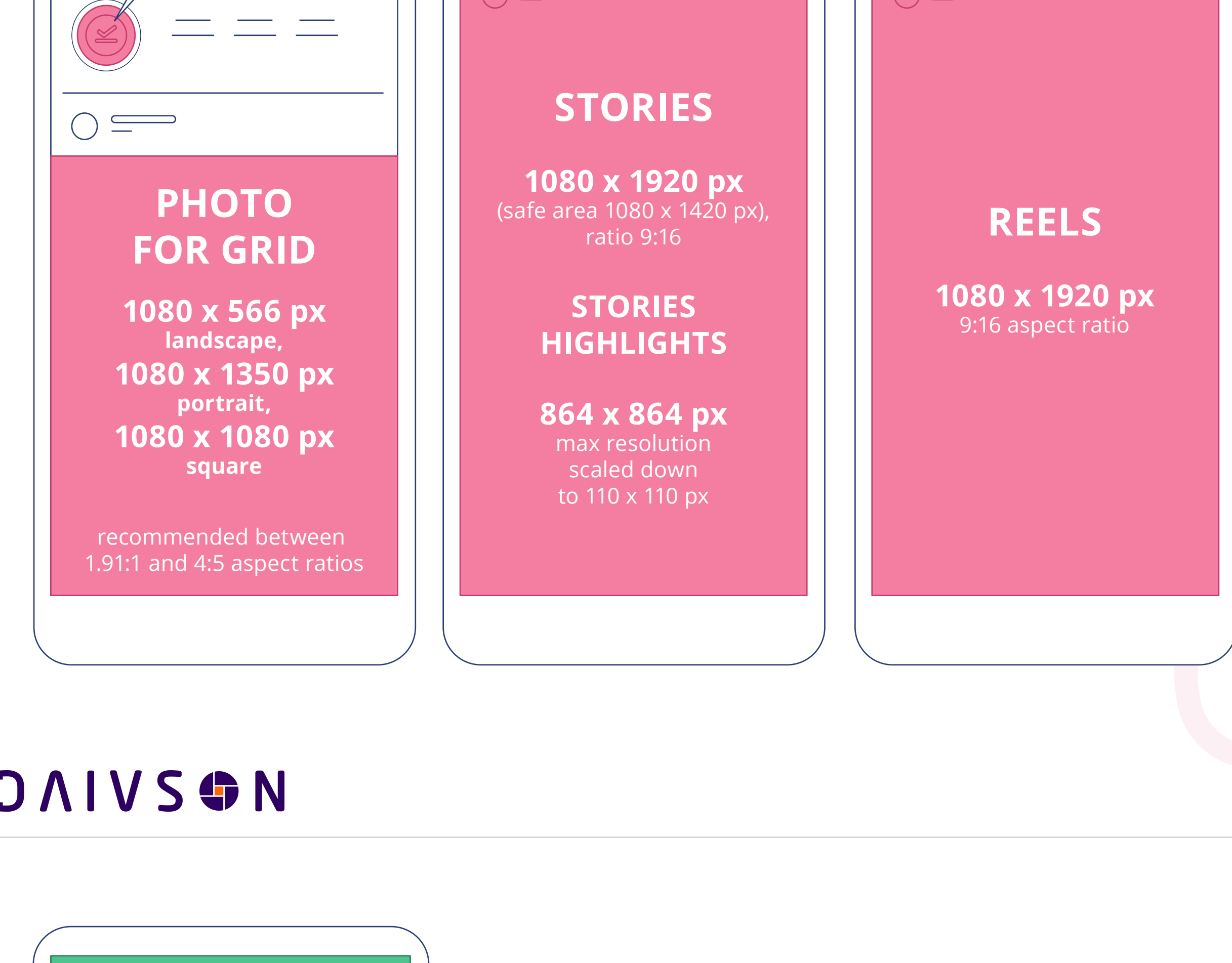


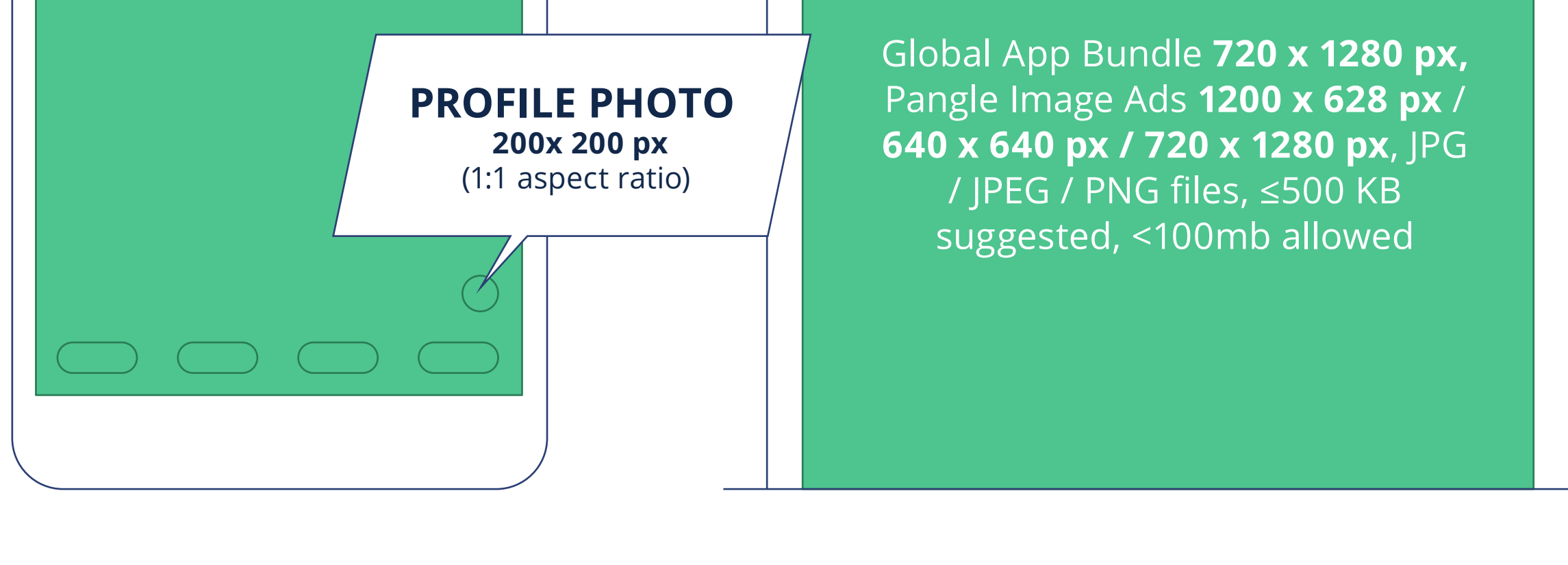
Social Media Image Sizes for 2023



Instagram



TikTok



Facebook



Facebook image sizes for ads

FEED ADS:

highest-resolution available (between 1.91:1 and 4:5 aspect ratio), or with link at **least 1080 x 1080 px** (between 1.91:1 and 1:1 aspect ratio)

RIGHT COLUMN ADS:

254 x 133 px

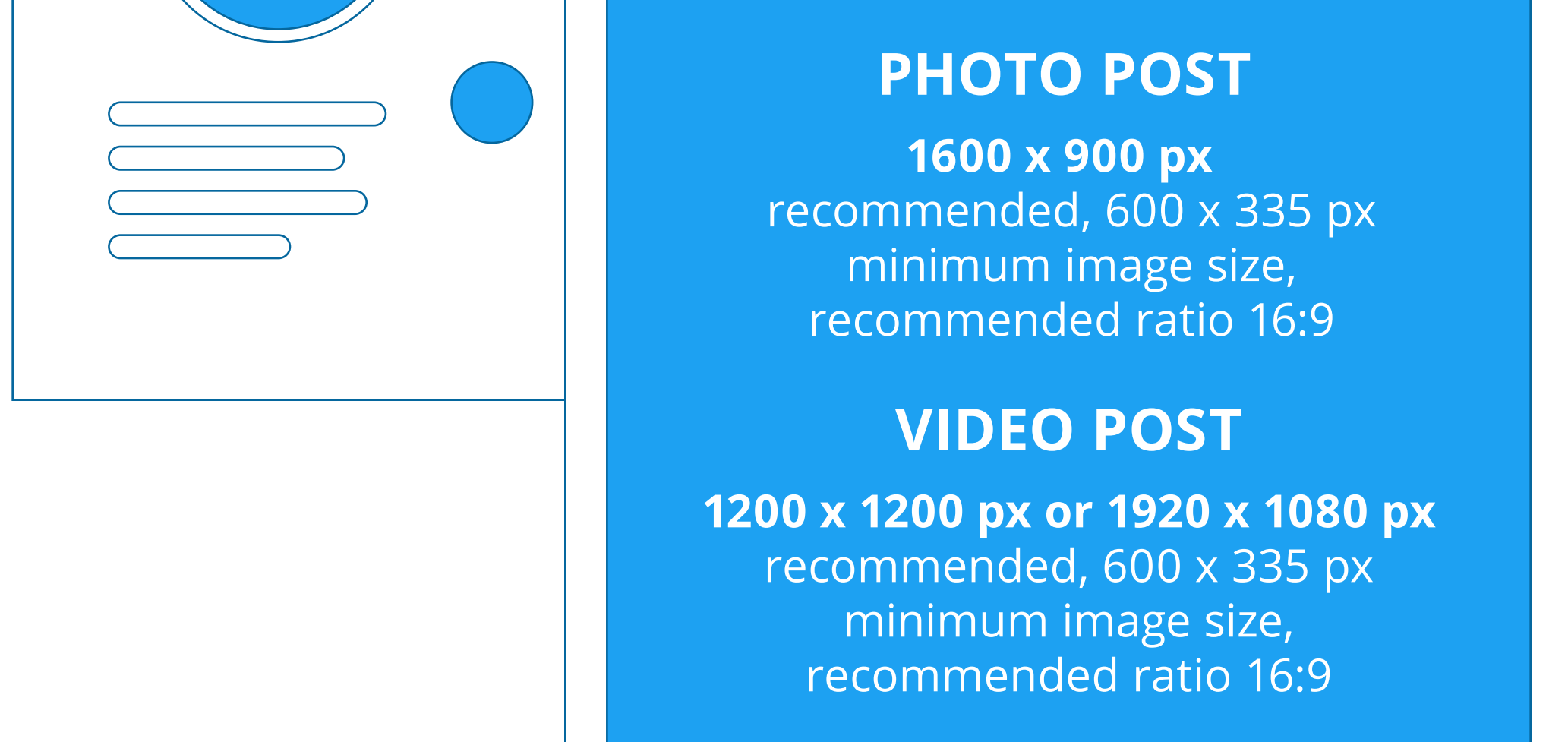
VIDEO ADS:

Between 1.91:1 and 4:5 aspect ratio, or with link at least 1080 x 1080 px (between 1.91:1 and 1:1 aspect ratio)

CAROUSEL ADS:

Ratio 1:1, recommended **1200 x 1200 px per card**

Twitter



Twitter ads sizes

Single and multi-image tweets: min. **600 x 335 px**

Website card image: **800 x 418 px**, 1.91:1 ratio / 800 x 800 px, 1:1 aspect ratio, <20mb

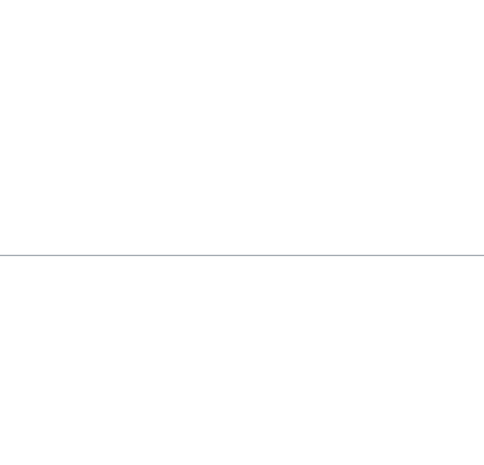
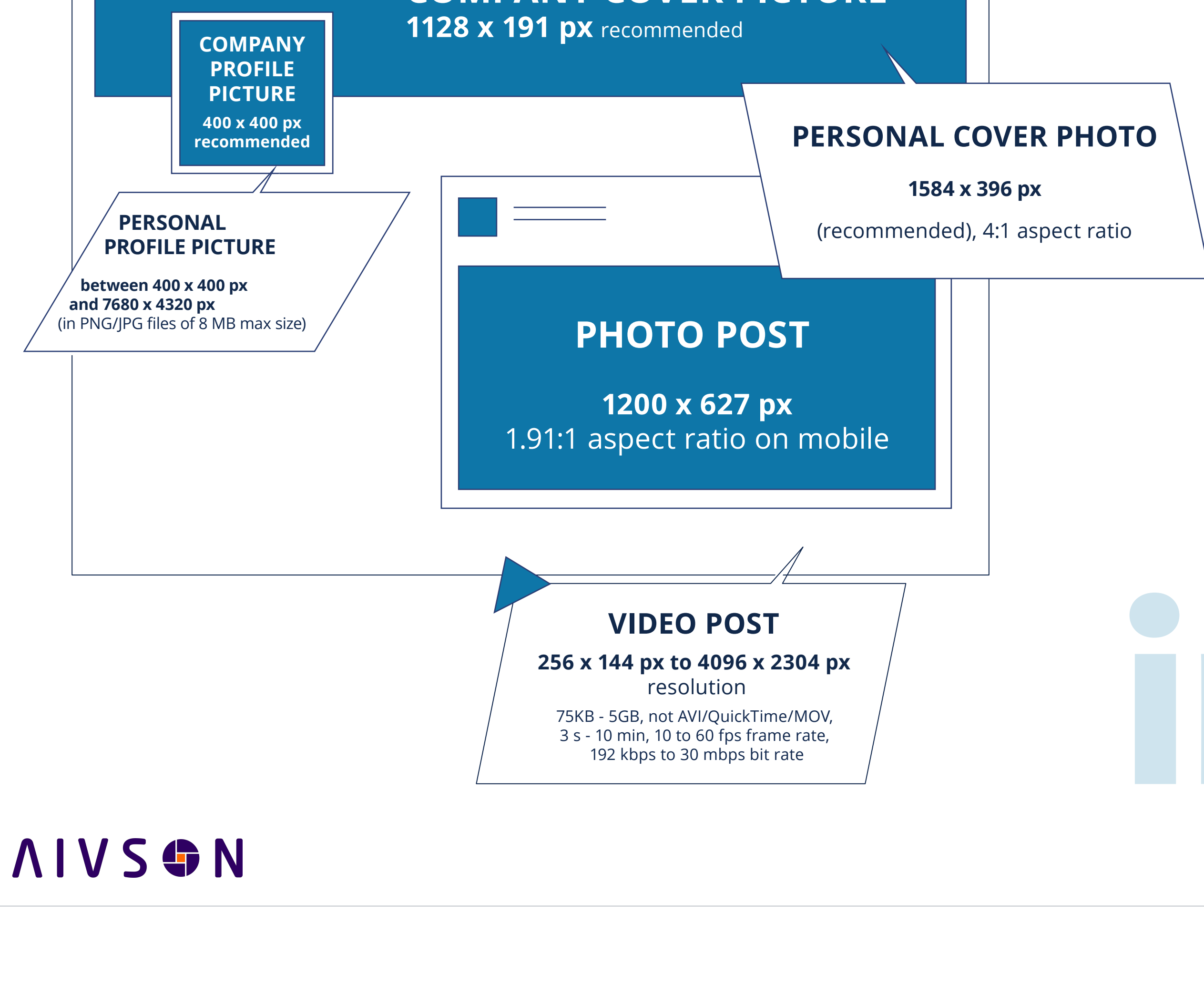
App card image: **800 x 418 px**, 1.91:1 ratio / 800 x 800 px, 1:1 aspect ratio, maximum file size 3 MB

Twitter carousels: **800 x 418 px**, 1.91:1 ratio / 800 x 800 px, 1:1 aspect ratio, <20 MB (6 cards max)

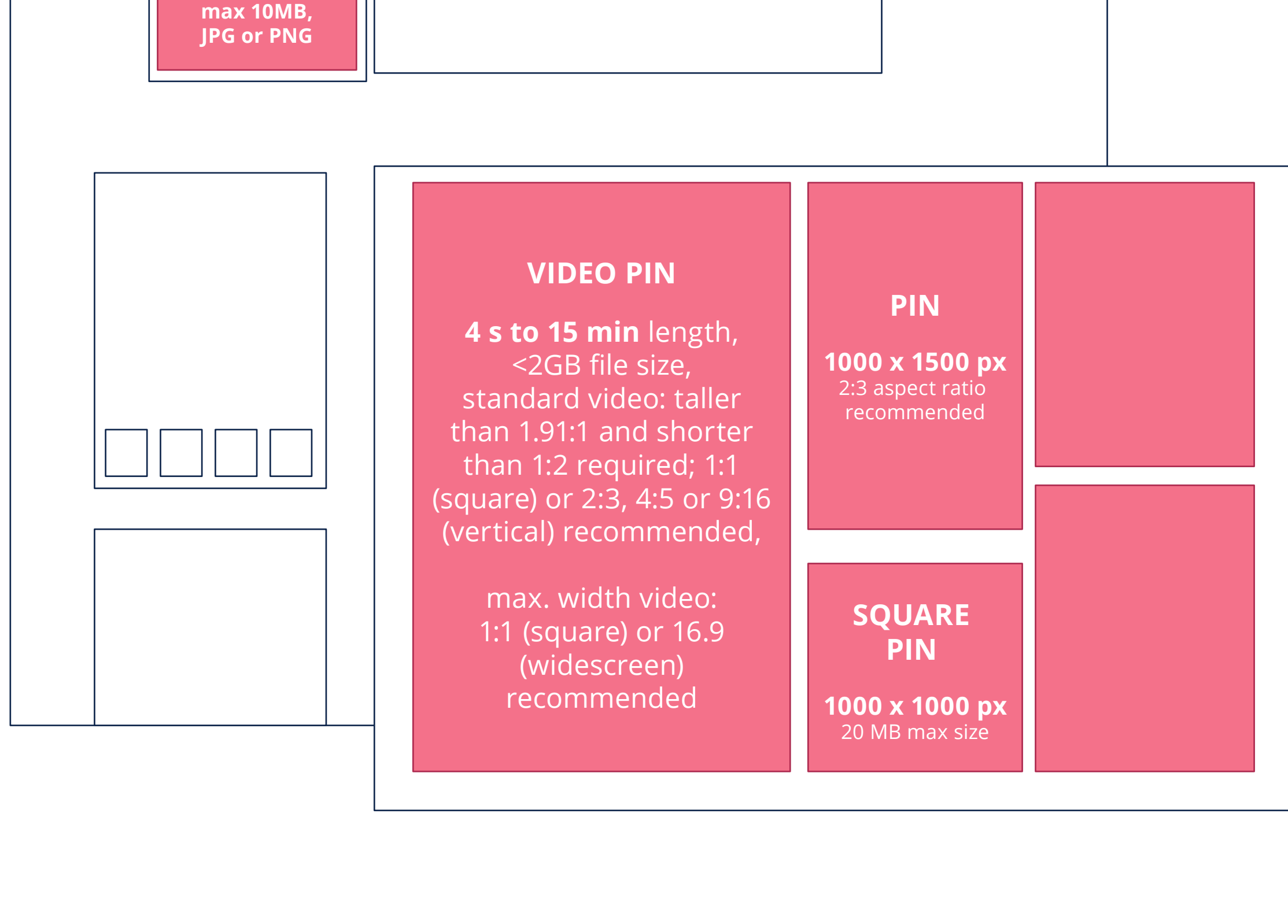
Direct Message card: **800 x 418 px**, 1.91:1 ratio, maximum file size 3 MB

Conversation card: **800 x 418 px**, 1.91:1 ratio, maximum file size 3 MB

LinkedIn



Pinterest

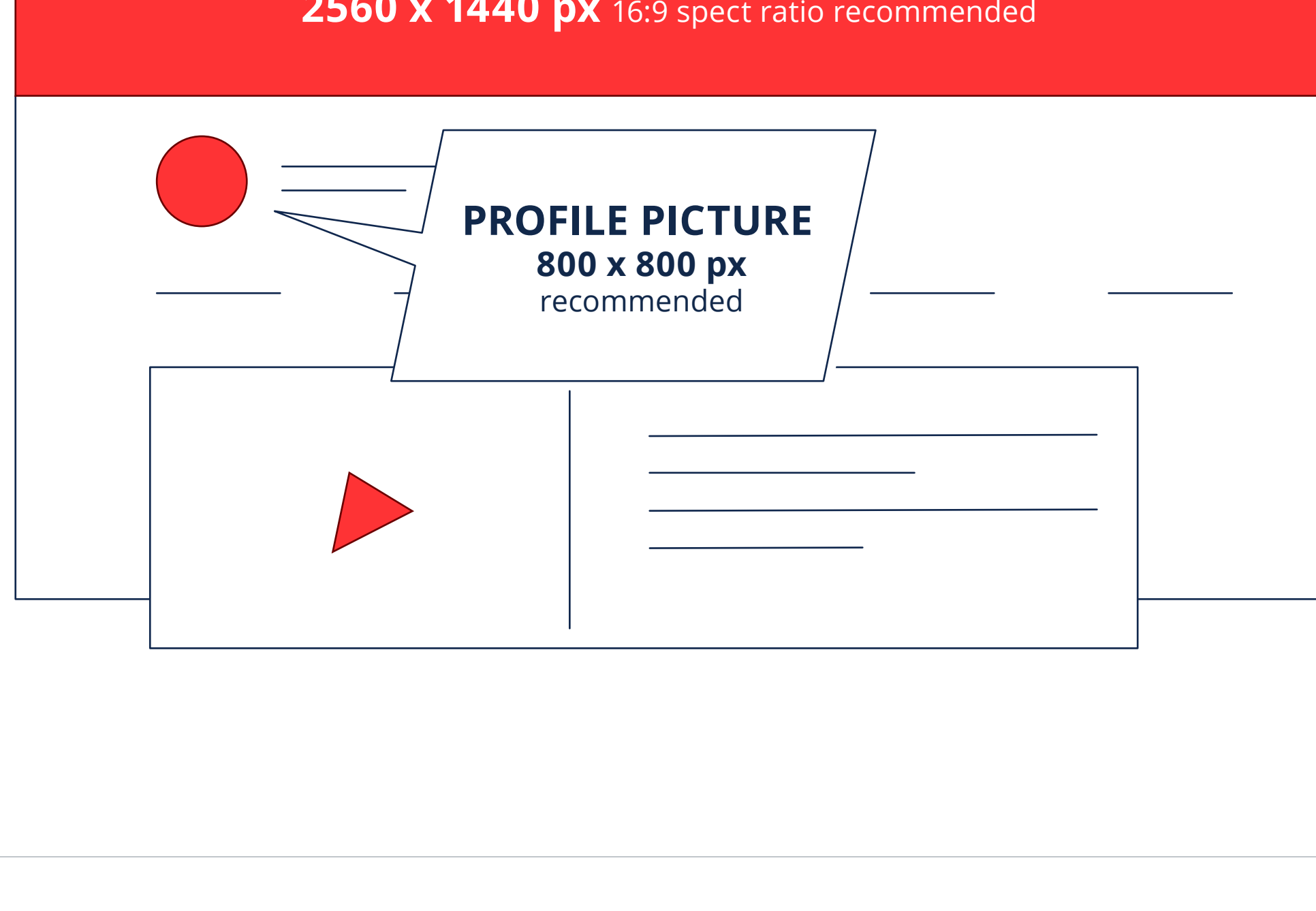


PINTEREST PROMOTED CAROUSELS SIZES

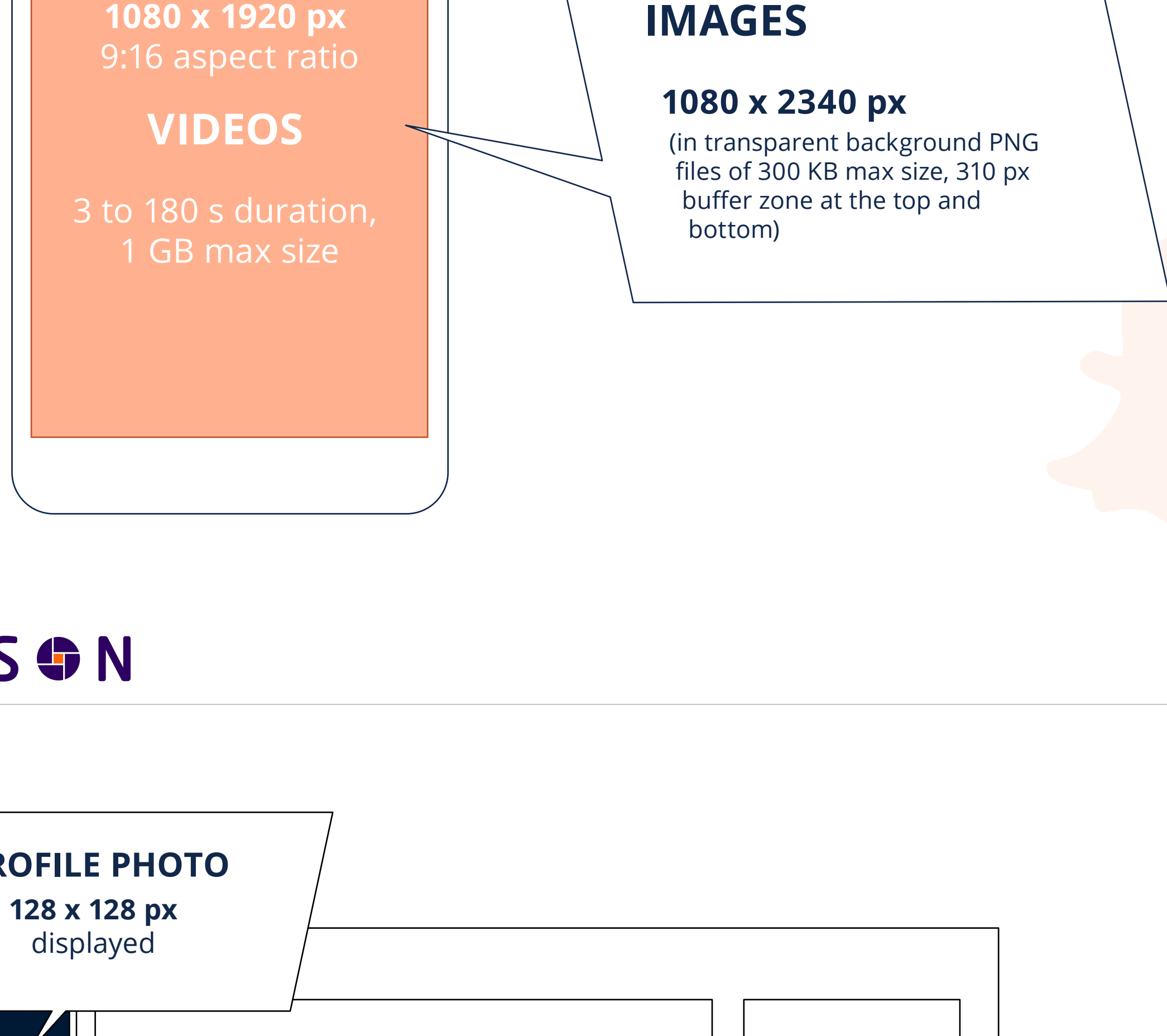
1000 x 1500 px or 1000 x 1000 px

(2:3 or 1:1 aspect ratio) recommended (in PNG/JPEG files of 32 MB max size), 2 to 5 images per carousel

YouTube



Snapchat



Tumblr

